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PEARL RIVER TYRE (HOLDINGS) LIMITED

(Registered under the Companies Act, 1981 of Bermuda with limited liability)

(Stock Code: 01187)

PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the six months period ended 30 June 2009 as compared to the loss for the same period in 2008.

Potential investors and shareholders of the Company should exercise caution when dealing in shares of the Company.

This announcement is made by Pearl River Tyre (Holdings) Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the six months period ended 30 June 2009 as compared to the loss for the same period in 2008.

For the six months ended 30 June 2009, the Group has experienced an improvement in sales volume of the domestic market due to the recovery of China economy. Given (i) the favourable government policies (lower import duty and higher export rebate) in China; (ii) the relatively lower and more stable raw material prices; and (iii) the improving manufacturing efficiency, the Group managed to reduce the production costs during the first half of 2009. As a result of the aforesaid, the Group is expected to record a profit in the first half of 2009.

The information contained in this announcement is only based on preliminary assessment performed by the management of the Company and information currently available to the Company and is not based on any final figure or information reviewed by the audit committee members. The unaudited consolidated results of the Group for the period ended 30 June 2009 have not been finalized and are currently subject to review by the audit committee members of the Company.

Further details of the Company's performance will be published in the unaudited consolidated interim results announcement for the six months ended 30 June 2009 which is expected to be announced in September 2009.

Potential investors and shareholders of the Company should exercise caution when dealing in shares of the Company.

By order of the Board
Pearl River Tyre (Holdings) Limited
Tan Pei Choo
Company Secretary
25 August 2009

As at the date of this announcement, the Board of Directors of the Company comprises of Mr. Goh Nan Kioh, the Non-Executive Chairman, Mr. Goh Nan Yang, being the Executive Director, Mr Yeoh Eng Khoon being the Non-Executive Director and Mr Won Thean Sang, Mr Yeow See Yuen and Mr Khoo Teng Keat being the Independent Non-Executive Directors.